



Press release

Dax, February 2019

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DRT at the Tire Technology Expo 2019

Booth C214

March 5th – 7th, Hanover, Germany

During the Tire Technology Expo 2019 in Hanover, the international exhibition on tire manufacturing technology, DRT will exhibit its range of resins including terpene phenolic and polyterpene resins. As one of the world's leading manufacturers of plant-based resins, DRT continues to extend its product lines to provide this fast-growing market with increasing sustainable solutions.

For many years now, the tire industry has evolved to meet environmental challenges. Research on a sustainable future for mobility has already had consequences on the sector. This dynamic market seeks high-value resins offering excellent technical and environmental performances to meet the new regulatory legislations.

« Tire manufacturers work now on tomorrow's technologies within a circular economic approach. Their goal is to reduce their environmental footprint as much as possible. Today, DRT's bio-sourced ingredients allow improved tire performance, without compromising its physical properties, while complying with new environmental legislations – as well as reduction of fuel consumption. This is a sustainable solution for the manufacturer who no longer wants to depend on fossil resources and meet



consumer expectations, who now pay more and more attention to the composition of products. »
explains M. Benjamin Léger, DRT's Global Tire Market Manager.

About DRT

DRT is specialized in the development of rosin and turpentine extracted from pine resin. As a French company, DRT employs 1,350 people and boasts sales of €500 million. Over 90% of sales are generated in international markets. DRT has sales offices and numerous industrial sites across the globe, including four factories in France, two in the US, one in China and three in India through a joint venture. DRT mainly supplies the perfume, adhesive, tire and health & nutrition markets.

To learn more about DRT, visit: www.drt.fr